

ANDREW MARSTON

DESIGN • PHOTO • VIDEO

CAPABILITIES

- Motion graphics & video production
- Web, print, interactive, & brand design
- Photography & post production
- eBook creation for Kindle, iTunes, ePub
- Illustration
- Marketing strategy: web & consumer
- Survival level CSS3, PHP5, & HTML5
- Wordpress administration
- Apple, Windows & Linux proficient

Programs:

Photoshop (ADOBE CERTIFIED EXPERT)
After Effects
Premiere Pro
Speed Grade
InDesign
Illustrator

WORK EXPERIENCE

Graphic Designer • Singapore • International Community School • July 2013 to May 2015

- Design/develop/coordinate all marketing materials for Admissions and Marketing depts.
- Creative direction over school rebranding (logo, colors, style guide, web site, brand implementation)
- Direct, film, & edit promotional videos

Graphic Designer • Woodard & Curran • October 2011 to May 2013

- Design/develop all print and digital media for the marketing department of a 700 person engineering firm
- Coordinate production of media with vendors
- Skills required: print layout, web design, photography, video editing, presentation design

Freelance Media Creator & Marketer • March 2009 to Present

- Photograph and video locations, events, businesses and people
- Create or coordinate print or digital media, websites, or brand identities specific to clients' needs
- Marketing, social media, and small business PR strategy

Web and Graphic Designer • iBecCreative • South Portland, ME • June 2008 to May 2009

- Independently design web and print media
- Take direction from lead designer
- Use Adobe Design Suite programs to create products

Photo Assistant • Portland, Maine • May 2007 to August 2007

- Set-up and strike sets and lighting for studio and location shoots
- Post production retouching, editing, silhouetting, and drop shadow creation
- Carried a lot of heavy gear

EDUCATION

Taylor University • Upland, Indiana • G.P.A.: 3.85

Major: Visual Art New Media **Concentrations:** Photography, Graphic Design

Involvement & Highlights:

- Advanced Digital Media Production Group employee
- Campus photographer & graphic designer
- Varsity Track & Field Scholarship (4 years)

PERSONAL ACCOMPLISHMENTS & ACTIVITIES

- Cycled the length of Japan (3,500+km, 43 days) raising over \$13,000 of earthquake relief aid
- Created "Japan by Bicycle" full-feature documentary and 300pg eBook available at JapanByBicycle.com
- Author of self-published eBooks "How to Get Yourself to Japan" (2011) and "Japan by Bicycle" (2013)
- Intermediate Japanese conversation and literacy (JLPT N3)
- Adobe Certified Expert in Photoshop
- Repeat speaker at 2nd and 3rd largest anime conventions in North America (2011, 2012, 2013)
- Eagle Scout

Activities: Photography, studying Japanese, travel, board games, camping, ultimate frisbee, accordion

Global Experience: Japan (3 yrs), Singapore (2yrs), India, Taiwan, Korea, Ecuador, Indonesia, Philippines, Cambodia, Malaysia, China, Mexico, Canada, USA

References available upon request

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